

For Immediate Release

Contact: Denise Tift
The Arc Eastern Connecticut
dtift@thearcect.org
860-889-4435 x116
TheArcECT.org

April 12, 2022

Peoples Foundation Awards Grant to The Arc's Redemption Center

Peoples United Community Foundation has awarded \$4,000 to The Arc Eastern Connecticut for the purchase of community donation bins for its employment training program for people with intellectual and developmental disabilities in Woodstock, CT. Funds collected from donated bottles and cans offset operational costs at The Arc's Redemption Center/Donation Station and help make this micro-enterprise sustainable. "These additional bins will give an enormous boost to our donations," said Jennifer Ricci, Director of Community Enterprise. "We currently have bins in both Windham and New London Counties, and thanks to the assistance of the People's United Community Foundation we'll be able to place more bins in strategic locations to make it easier for people to donate their empty returnables." The steel bins are decorated with The Arc's logo and are easily accessible. Participants in both the Center and in the community emptying the donation bins act as "recycling ambassadors" and frequently interact with the public, explaining the many benefits of recycling.

"This summer we're hoping to have a "floating" bin that travels among the fairgrounds," noted Ms. Ricci, "and the grant from People's Foundation will allow us to accomplish that."

To learn more about The Arc Eastern Connecticut and its employment programs throughout the region, and for a list of donation bin locations, please visit TheArcECT.org or contact Denise Tift at (860) 889-4435, ext. 116.
