

**For Immediate Release**

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**The Arc Eastern Connecticut Celebrates Selection as a Big Y Community Bag Program Beneficiary**

**Norwich, Connecticut** – The Arc Eastern Connecticut, a recent merged organization of The Arc New London County and The Arc Quinebaug Valley, is a non-profit committed to advocating for families and people with intellectual and developmental disabilities. This agency has been selected as a beneficiary of the Big Y Community Bag Program for the month of February.

The Big Y Community Bag Program is a reusable bag program that facilitates community support with the goal to make a difference in the communities shoppers live and work in. The program features the reusable Community Bag that allows customers to direct a donation to The Arc Eastern Connecticut.

The Arc Eastern Connecticut was selected as the February beneficiary of the program by store leadership at the Big Y located in Norwich CT, as well as the Big Y located in Danielson CT. The Arc Eastern Connecticut will receive a \$1 donation every time the reusable Bag is purchased during February.

“We are overwhelmed with excitement to be selected for this community program,” said The Arc Eastern Connecticut Chief Executive Director, Kathleen Stauffer. “Having this opportunity will help spread awareness regarding the work of The Arc, as well as support our mission by continuing to make a difference in the lives of those with disabilities.”

The Arc Eastern Connecticut will be the largest affiliated chapter of The Arc in the state. For more information on this organization, please visit [qvarc.org](http://qvarc.org) or [thearcnlc.org](http://thearcnlc.org).